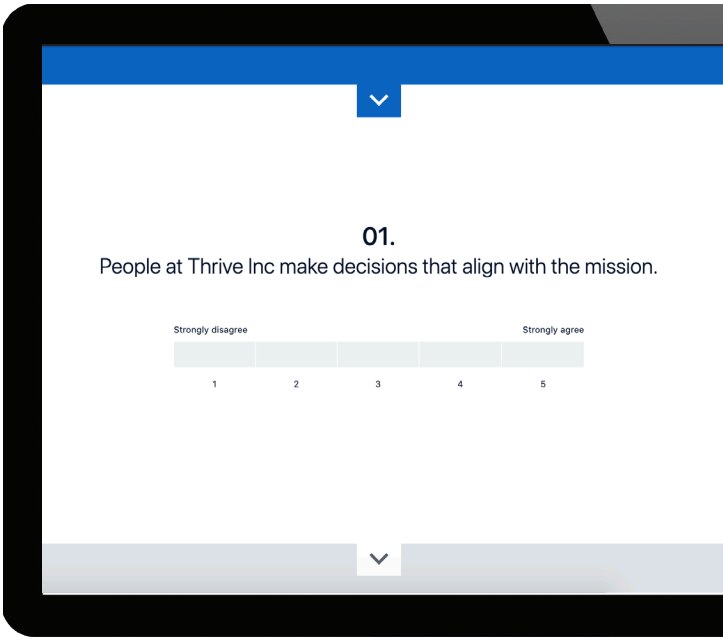
Glint Culture Program

Measure and influence the behaviors that transform culture

Culture is a key driver of business and people outcomes. Organizations that proactively manage their culture see 5x higher revenue growth and 11x more resiliency than those that do not.

Unfortunately, culture programs today often fail to create true change in the work environment. Most organizations struggle to measure culture, give actionable insights to leaders, and influence employees to practice the defined values.

Glint's Culture Program helps you evolve how you measure culture and how you talk about it, to truly shape the collective identity of your organization. Glint measures the shared behaviors that drive your organization's effectiveness, equip your leaders with insights to adopt those behaviors, and give your employees an ongoing voice in shaping the culture at work.



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Understand the group behaviors that matter
Glint's research-backed survey assesses the key behaviors that predict engagement and business performance. This helps you measure how employees experience those behaviors in their workgroups and gather actionable insights to establish better norms.

Empower leaders to be the role models you need
Through their actions, leaders reinforce the norms and values that shape the experiences their people have at work. Glint equips leaders with insights to help them adopt behaviors that support the desired culture.

Give your employees an ongoing voice
Cultural transformation requires an ongoing conversation. Integrate Glint's culture items into your pulse strategy so you can continue listening to your employees, understand how they experience the intended values in their workgroups, and sustain the collective identity of your organization.

Manager ⌄ Rows and columns not displayed due to insufficient data.

Sort ⌄	All	Cloey Ribeiro's Team	Lily Hawkins's Team	Joel Yaln's Team	Denise Jang's Directs	F Kara T
Respondents	62	12	18	5	15	
Humanity	61	54	62	63	68	
Integrity	85	86	91	85	95	
Adaptability	84	93	82	80	100	
Purpose	79	79	82	80	75	
Collaboration	74	71	80	75	90	
Execution	63	61	57	60	85	
Learning	61	64	55	65	60	
Work Life Balance	51	68	50	50	55	
Career	50	50	48	40	70	
Empowerment	49	50	43	40	75	
Resources	48	50	41	40	65	

"The real power was being able to present to our Executive team a cultural description that they recognized as tangible, important for business success, and vital for employee engagement."

BECKY GARROCH
VP OF HUMAN RESOURCES
DIGITAL RIVER

What you'll get with the Glint Culture program:

- Research-validated survey to measure 8 key outcomes of culture
- Understanding of how cultural behaviors influence engagement and business outcomes
- Access to intuitive and actionable data at the executive level
- Narrative Intelligence to synthesize open-ended feedback and surface themes
- Easy integration of Culture topics into existing agile survey programs

Request a demo of Glint. www.glintinc.com

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GLINT™